



Olivia Chen

PRODUCT & IDENTITY DESIGNER

industrialpoems.studio
626 622 1851
ochan@inside.artcenter.edu

I am a forward-thinking design student with a passion for sustainability and storytelling through form and branding.

EDUCATION

Art Center College of Design

2020-Present

Bachelor of Science in Product Design

TOOLSET

Design

Creative Prototyping

CMF

Model Building

Sewing

Sketching

Storytelling

Software

Figma

Keyshot

TwinMotion

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Solidworks 3D

Languages

English (Native)

Chinese (Professional

Working Proficiency)

AWARDS

First Place Design 3D Fundamentals 1 (2021)

Provost's List (2020)

EXPERIENCE

Website Designer — KVintage

Sept 2024-October 2024

Designed website headers and lookbook pages for a merchandising, enhancing visual appeal and user experience.

Designer — Cesar x Art Center College of Design

April 2024-Aug 2024

Worked in a group to design a brand new identity and packaging system for dog food brand Cesar based on in-depth trend forecasting for 2034.

Writing Center Tutor — Art Center College of Design

May 2022-Present

Met with students through Zoom on writing and presenting their design ideas to peers and employers. I also helped finalize resumes and cover letters.

Product Design 1 TA — Art Center College of Design

Sept 2021-May 2022

Instructed individual students on their project ideas and performed in-class demonstrations with Adobe Suite (Photoshop, Illustrator, Indesign).

EXTRACURRICULAR

Social Media Intern — Art Center College of Design

May 2022-Sept 2022

Designed graphic assets and utilized Instagram analytics to help boost engagement for the Art Center Product Design Instagram page.

Student Representative — Art Center College of Design

May 2022-Sept 2022

Networked and communicated with classmates about problems around campus that needed to be addressed and brought them up to the Department Chair.

NOTABLE PROJECTS

Pearl River Market

Sept 2023-Dec 2023

Designed a brand identity and packaging line for local Cantonese restaurant, aligning visual elements with brand values and enhancing market presence.

ASL Play Device

Sept 2021-May 2022

Worked with parents of deaf children to imagine a gaming console based on teaching families ASL to facilitate better communication.